

EDITOR'S *comments*

Dear Reader,

Ramadan Kareem! We hope that the holy month brings you joy, peace and understanding.

For our part, we are happy to bring you more news from the Royal Group stable. All our companies are faring well and remain strong despite the downturn. What has usually been regarded as a slow time, has been far from quiet for Royal Group members. This summer, each company has worked hard to reach their business goals and to further their achievements.

Reem Emirates Aluminum has recently established two new business units that complement its core business of architectural finishing and curtain-walling. We've got more on the two new Reem Emirates entities and their areas of operation.

We turn the spotlight on Royal Falcon this month - a luxury concierge service that takes care of all your travel and tourism needs in addition to busying up your social calendar while you're here in Abu Dhabi. Find out more about this VIP concierge service as we give you the scoop.

National Projects & Construction has been working tirelessly to set itself up in its new home in Mussafah. The new facility was inaugurated last month and incorporates a state-of-the-art factory in addition to management offices.

Finally, Tamouh has announced the topping off of buildings at Marina Square on Reem Island. The project's first phase is moving full-steam ahead to meet its December 2009 deadline and we've got all the highlights of progress on the first phase for you.

As we leave you to catch up on all the news from Royal Group, we'd like to wish you Eid Mubarak and we hope that the time off will be rejuvenating and fun for you.

We look forward to bringing you more on Royal Group and its subsidiaries next month. Till then, we wish you well...

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Work on **Marina Square** moves along smoothly



Tamouh, a leading real estate developer and majority shareholder of Reem Island has announced the completion of final floor structure top on all buildings in Marina Square.

This phase of the project was completed on July 30, 2009 and work continues with speed and efficiency as the company gears up to hand over the project to customers and investors by its year-end deadline.

Currently, architectural work is in progress and is well within the scope of work outlined for this period. Work on buildings B1, B2, CT2 and CT3 has advanced significantly with completion of wet trade on these structures slated for the end of August this year.

Elsewhere on Marina Square, construction has moved ahead at breakneck speed - the main access to Marina Square is virtually complete with the first layer of pavement already laid; the final layer of pavement will be complete by the end of September. Tamouh and its subsidiaries and partners will release an exact date of completion for the thoroughway closer to the time of completion.

Paragon Bay, the shopping mall that will service Marina Square is rapidly approaching completion as well. The mall, which will be the first in Paragon Malls' portfolio is due to be complete by December 2009 and will open early in 2010.

Marina Square is due to be handed over to investors at the end of 2009. The development will offer 3,440 residential units ranging from studio units to four-bedroom apartments, luxury villas and town houses that offer spectacular views. As an added bonus, the capital's new lifestyle address will have ample parking, strong infrastructure and excellent community facilities to ensure that residents have every imaginable comfort and amenity at their doorstep.

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NPC's new headquarters a testament to the company's strength and foresight



National Projects & Construction, LLC, (NPC) one of the leading construction conglomerates in the UAE moved into its new headquarters in Musaffah in August. The move is part of its corporate expansion plan, which has come about on the back of robust growth in the last six years.

The new headquarters of were officially inaugurated at a gala ceremony by H.H. Sheikh Hazza Bin Zayed Al-Nahyan, national security adviser, in the presence of H.H. Sheikh Tahnoon Bin Zayed Al Nahyan, senior management representatives of NPC and more than 300 guests and staff members.

Commenting on the opening of the new headquarters, H.E Salem Al Neyadi, chairman of NPC, said, "NPC has come a long way since its inception in 2003 and over the years has graduated from handling small-scale projects to some of the most iconic projects in Abu Dhabi. The opening of the new headquarters represents an important milestone in the growth and evolution of the company and comes at a time of robust growth for us."

In 2008, NPC consolidated its position as one of the leading construction companies in Abu Dhabi entering into strategic knowledge and expertise-sharing partnerships with a number of international companies that are leaders in handling mega-projects.

Prior to this, in a major technological revamp, the company had sourced cutting-edge precision-driven construction equipment for over AED 50 million.

"While we have always concentrated on achieving solid financial results in any given fiscal year, we have also always kept an eye on our future growth. Our staff has grown from a mere 53 people in 2003, to a multinational, expertise-driven work force of 5,921 people," said Neyadi. The new Musaffah facility, will not only allow NPC to accommodate the changing requirements of its growing services and expertise, it will also represent the company's ambitious strategic expansion plans.

With operations spanning building and infrastructure construction as well as mechanical and electrical services, the 40,000-sq. ft. office and factory was envisioned to help the management to streamline operations and processes. The space also has a warehouse facility aimed at facilitating better equipment management, repair and control.

NPC is currently working on a project portfolio of Dhs 4.5 billion, having won major construction contracts from prestigious property developers like Hydra Properties, Tamouh, Sourouh, Al Qudra, Reem Investments, Reem Properties, Royal Group and International Capital Trading.

The Rawdhat Abu Dhabi, Marina Square, Danet Abu Dhabi, The Nation Towers and the recently completed Danet Holiday Inn Hotel in Abu Dhabi are amongst the iconic developments in NPC's project portfolio. The company has already handed over numerous projects with a total built-up area of approximately 5.5 million Sq ft and is expected to deliver an additional 2 Million Sqft by the end of 2009.

REA expands its remit for excellence

Reem Emirates Aluminum (REA), was established in May 2006, to provide innovative and cutting-edge solutions to the fast-growing construction industry in the UAE and the Gulf region. At its inception, the main thrust of REA was architectural finishing and metalwork; the company specialized in architectural curtain-wall and cladding for buildings.

REA's unprecedented success has recently led the company to establish two specific business units for its work and to go even further to establish a wider offering to its clients.

In February 2009, REA set up Reem Emirates Metal (REM). The subsidiary company works out of a 60 x 50 square meter factory and has a production capacity of 3,600 tons per annum. The company already has 27 full-time staff, 19 of whom work on the factory floor.

The latest equipment and manufacturing machinery allows REM to create stainless steel architectural metal products that complement REA's core business.

The second of the two business units is Reem Emirates Glass (REG), which was set up in May 2009. This division has already established itself as one of the largest glass processors in Abu Dhabi. REG produces heat treated, double-glazed/insulated and laminated glass. Depending on the requirements of the market and the type of glass ordered, REG's factory has a production capacity that ranges from 12,000 sq meters per month for laminated glass to 48,000 sq meters per month for glass cutting.

REA has won four prestigious projects for a variety of large development houses in Abu Dhabi worth AED 400 million due to the support of its subsidiary and complementary business units. Among them are Barwa Commercial Avenue by Barwa Development - Qatar, The Corporate Tower on Reem Island, The Gateway by Sorouh, Marina Club C1 & C12 by Tamouh and Al Salam Avenue by Dopa.

On a separate note, REA has rebranded its logo. The rebranding came as a result of the evolution of REA from 1 company into the gigantic conglomerate it has become. The new brand reflects the essence of REA in a dynamic modern way while allowing the new subsidiaries to go along the same direction.

The founder and CEO of Reem Emirates Aluminum, Mr. Derek Bruce has braved criticism and failure to build his company into the largest curtain wall manufacturer in the UAE.

Mr. Derek Bruce says "When I started this business many people told me that I was too ambitious and that I will never achieve all of what I wanted. I have however, despite all of this achieved many of my goals; I am currently opening up an office in Qatar and soon in Saudi which was one of my many goals. We now have a Metals Factory as well as a Glass Factory. My dream is to take Reem globally and be the biggest in the world."

Experience Abu Dhabi the way you were meant to

When you are discovering Abu Dhabi, Royal Falcon is the first and last name for you. From luxury concierge services to organizing and managing events and adventure tours, Royal Falcon has a range of services that can help uncover the emirate.

A subsidiary of Royal Group, Royal Falcon has a strong team of organizers and project managers that have extensive experience in the field of tourism and event management with over 25 years experience in the UAE

A large fleet of luxury limousines, SUVs and coaches allows the company to organize individual, family and corporate tours. These tours could range from tailor made sightseeing tours of the capital to weekend trips of the UAE. Relationships with the country's best hotels mean that Royal Falcon can arrange for you or your company to have the most relaxed and luxurious time in the emirates.

Personal chauffeurs and tour guides assist each of our guests as they make their way from VIP events to individualized tours. Adventure tours are a specialty with Royal Falcon. From desert driving courses and expeditions to eco-tours, Arabian wildlife safaris, horse and camel trekking adventures and falconry training, the team at Royal Falcon leaves no stone unturned in their effort to bring you the very best of Emirati culture.



The calm turquoise waters of the Arabian Gulf are another joy to discover with Royal Falcon. Luxury catamaran cruises, yacht charter, fishing trips and scuba diving adventures are all possible with Royal Falcon.

In the air, we can arrange for executive jets, hot air balloon rides, helicopter transport and skydiving. All this while preparing and arranging for corporate events, balls and gala dinners, VIP parties, events and concerts, as per your request.

In order to provide you with the high levels of service that you've become accustomed to, Royal Falcon partners with the very best in the business. In every field that the company operates, its ties are to the most well-renowned and trusted names, whether it be tourism, hospitality or specialized luxury services.



المجلة الاقتصادية

"Economic Magazine"

Essential economic subjects are the main focus of the program where all primary topics in the Arab and foreign economic newspapers are presented. It sheds light on major economic issues and analyzes it in depth.

Friday
UAE 20:30



زعلان له؟

"Zaalan Leh" This program discusses problems of human behavior whereby viewers express their feelings and the presenter would try to ease their problems. The show helps and supports people in need to bring their dream projects into reality.

Saturday
UAE 19:00



"Erefti Keef" Chef Wadih reveals his culinary skills on Arabic and International cuisines that amount to more than thirty one years spent moving among 5 star hotels in UAE. His amusing character and the art of cooking whole-heartedly will definitely spice up the show for his viewers & satisfy their cooking needs

Sunday - Thursday
UAE 12:30



SEPTEMBER 2009



"Snap Shot" The program provides for the movie viewer latest films, which are currently showing in cinemas within UAE and the United States of America. Every episode of this program focuses on one of the most important films through the history of cinema.

Wednesday
UAE 19:30



"30 Minutes" is a program about the stock markets of Abu Dhabi and Dubai. It covers the daily trades in both markets; the program also interviews investors, businessman and financial analyzers present in the market. The show also covers the latest news concerning the general assembly meetings

Sunday - Thursday
UAE 13:30



"Al Reem Show" A one hour talk show that deals with very serious subject matters. Social and cultural issues, prison inmates, women's rights, and the different classes of society. Al Reem hosts people who can provide applicable solutions for issues or problems tackled.

Monday
UAE 23:00



www.infinitytv.tv

a glimpse of **ABU DHABI**

Ten ways to make your business environmentally friendly

Operating a green business is not only good for the environment but also for the company's bottom line because conserving resources and cutting down on waste saves money. The good news is that regardless of whether yours is a home-based business or an off-site enterprise, running an environmentally friendly business is extremely simple.

Recycling is generally the first thing that comes to mind when we think of being environmentally friendly. And, while it is extremely important, it is only one part of the environmentally friendly business equation. You can make even bigger strides towards being more environmentally friendly by reducing the amounts of waste in your offices and business operations.

Here are just ten easy-to-implement ideas for running a green business that can be put into practice to make the office a more environmentally friendly place:

1. Turn off equipment when it's not being used. This can reduce the energy used by up to 25 percent; turning off computers at the end of the day can save an additional 50 percent.
2. Encourage communications by email and read email messages on-screen to determine whether it's necessary to print them. If it's not, don't!
3. Reduce fax-related paper waste by using a fax-modem whenever possible and by using a fax cover sheet only when absolutely necessary. Fax-modems allow documents to be sent directly from a computer, without requiring a printed hard copy.
4. Print double-sided documents whenever possible.
5. Do not leave taps dripping; always close them tightly after use. One drop wasted per second wastes 10,000 litres per year.
6. Install displacement toilet dams in toilet reservoirs. Placing one or two plastic containers filled with stones [not bricks] in the toilet's reservoir will displace about four litres of water per flush - a huge reduction of water use over the course of a year.
7. Find a supply of paper with maximum available recycled content.
8. Choose suppliers who take back packaging for reuse.
9. Instigate an ongoing search for "greener" products and services in the local community. The further your supplies or service providers have to travel, the more energy will be used to get them to you.
10. Before deciding whether you need to purchase new office furniture, see if your existing office furniture can be refurbished. It's less expensive than buying new and better for the environment.

Environmentally friendly actions don't have to be large to have an impact. Consistently reducing the amount of energy, water, and paper our businesses use can make a huge difference, both to the environment and to our pocketbooks. How much paper would you save over the course of a year, for instance, if you always ran double sided copies? A small thing - but a big result!

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